

Brand New



DEJA ENTENDU

WHAT THE PRESS IS SAYING

"Now the group has returned with "Déja Entendu" (Triple Crown/Razor & Tie), an extraordinary album full of riddles and rallying cries and contagious choruses. Jesse Lacey, the singer and songwriter, is starting to figure out what he's capable of, and his best songs are as good as any you'll hear all year." -- *New York Times*

"Deja Entendu is an emo masterpiece if ever there was one, applying the intensity of post-hardcore and oddly sexy grooves to sophisticated and impassioned songwriting."... "Deja Entendu has more than its share of irresistible singalongs, but Brand New are more poetic and musically adventurous than their emo peers..." -- *Rolling Stone*

"A fresh, literate blast of nuanced screamers and mid-tempo heart purging" -- *Spin*

"Unlike many albums' throwaway lyrics, these sentiments hang in the air after the music's stopped, leaving an impression lasting longer than a predictable four-minute pop song." -- *Alternative Press*

"Frontman Jesse Lacey seems less interested in pummeling the listener with hooks than in hooking you with carefully crafted dynamics and tempo shifts that add emotional heft...recalling *Gentlemen*-era Afghan Whigs in their unflinching honesty." -- *Entertainment Weekly*

"...Brand New is indeed an honest-to-God pop/rock group whose lyrics stab the heart of apathy." -- *CMJ New Music Monthly*

"...the band halted their religious touring schedule to record *Deja Entendu* (French for "already heard"), a brilliant and glowing monolith of a record that not only thumbs its nose at their pop past, but manages to inspire like few records in recent memory. *Deja Entendu* takes a desperate set of influences in the form of various indie rock styles, and combines them to do something that no one else is doing." -- *Law of Inertia*

"The result is a record that relentlessly pecks away at Brand New's pigeonhole. It has just enough pop-punk to keep nautical-star-tattooed teens hooked but boasts a palette broadened by nods to bands like Radiohead and Sigur Ros, bands their fans have probably never heard and – this is what made *Entendu* such a gamble – might not want to hear." -- *Revolver*