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RAZOR & TIE ENTERTAINMENT ANNOUNCES LABEL-WIDE PODCAST INITIATIVE

*Debut Podcast Features Original Content From Hard Rock Trio **Danko Jones***

(May 16, 2005 – New York, NY) – Razor & Tie Entertainment today announces a label-wide launch of an ongoing series of podcasts. The company is harnessing the new medium to expose fans to new music from the company's burgeoning roster and to enable their artists to reach a wider audience. The first podcasts are now available on the company's website at www.razorandtie.com/label/podcasting/

The launch will also include podcast songs from up-and-coming Razor & Tie rock bands, including New York City's indie guitar-rockers Sam Champion, Brooklyn's enigmatic metal band, The Giraffes, and Temecula, CA pop-rockers, The Chemistry with more to come. The site will continuously be updated with exclusive tracks, song debuts, tour diaries and more.

"Razor & Tie has always strived to be at the forefront of new trends in the media," commented Michael Krumper, SVP Marketing at the label. "By distributing podcasts by our acts, it gives them yet another avenue of self-expression that can connect with new fans in an immediate and unfiltered way."

The first podcast, entitled "The Danko Jones Road Report" is 6-minute audio program recorded by Danko Jones, lead singer, songwriter and guitarist of the Toronto-based power rock trio of the same name, and offers an unedited look inside the 'Pandora's Box' of a rock band on tour. Similar to the syndicated radio show that Danko hosts in Europe (www.themagicalworldofrock.com), the singer holds forth on his favorite topic – rock'n'roll. The singer's encyclopedic knowledge of rock music and the many high-profile musicians who drop by their gigs are showcased in the first of this upcoming series of podcasts.

"I liken these podcasts to a phone call home to a friend answering their questions of "what's up?" and "how's the tour going?," Danko Jones comments. "Pretty intimate, me in my hotel room after a gig."

Danko Jones' debut US album, WE SWEAT BLOOD, was released in April, 2005 and the lead radio track, LOVERCALL is currently #1 on FMOB's Specialty Charts and was just added to WYSP, the largest active rock station on the East Coast. As the title of the album suggests, this band is dedicated to performing live – they are currently on the road with Mando Diao and after a short break in June, the band will be back on another full tour of the U.S. starting July 5th.

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About Razor & Tie Entertainment:

New York-based Razor & Tie Entertainment has become one of the fastest growing independent entertainment companies in the United States, successfully selling audio and video products through traditional retail distribution, direct response television advertising and smart, e-commerce based websites. Founded by co-owners Cliff Chenfeld and Craig Balsam, Razor & Tie, a vertically-integrated company, encompasses a record label, a home video company, an in-house media buying service, major label distribution, an experienced marketing, promotion and sales team, a direct marketing operation and a growing database of entertainment consumers.

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